

PRESS RELEASE

LUCIEN HERVÉ AND RODOLF HERVÉ PRIZE – Photography

Within the context of the *Mois de la Photo* [Photo Month] 2010, the fourth Lucien Hervé and Rodolf Hervé Prize for Photography is announced, based on the theme of **The Language of the City**.

Initiated by Judith and Lucien Hervé, in memory of their son Rodolf, this prize for photography awards the work of a young professional photographer.

The objective of the prize is to assist a photographer, aged 25–43, by enabling his or her artistic work to be exposed to a wider audience. The competition is open to all candidates residing in France or Hungary for at least three years, regardless of their nationality.

In partnership with the Ecole spéciale d'architecture de Paris, committed to reinforcing the role of photography in the education of future architects, the Lucien Hervé and Rodolf Hervé Prize is attributed after a double evaluation process.

Based on the recommendations of a Selection Committee made up of qualified experts in the field, the Jury will convene to evaluate the candidates' folders and attribute the prize on 13 September 2010. Only those candidates recommended by the Committee may compete for the prize.

The award ceremony will take place on Tuesday, 16 November 2010 in the presence of the Jury and Committee within the exhibition gallery of the École spéciale d'architecture, 254 boulevard Raspail, Paris 75014. The premiated photographs will be exhibited until Friday, December 10, 2010.

The laureate will be awarded a cheque of 6,000 euros, presented by Judith Hervé. A booklet of the winner's work will also be published.

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LUCIEN HERVE AND RODOLF HERVE PRIZE
Committee of Qualified Experts

Gabriel Bauret, journalist and art critic

Armelle Canitrot, journalist, head of photo services, *La Croix*

Béatrice Andrieux, journalist

Patrick Le Bescond, director, Éditions Filigranes

Hervé Le Goff, professor, journalist and critic

Gabriella Csizek, artistic director, *Mai Mano*, Hungarian Cultural Centre for Photography, Budapest

Attila Pocze, Vintage Galeria, Budapest

LUCIEN HERVE AND RODOLF HERVE PRIZE

Jury

Judith Hervé

Agnès b, designer and gallery owner

Olivier Beer, author

Didier Brousse, director, Galerie Camera Obscura

Gilles de Bure, journalist, author

Odile Decq, director, École spéciale d'architecture (ESA)

Françoise Morin, artistic director, Ville Ouverte, Les Douches la galerie

Françoise Reynaud, photography curator, Musée Carnavalet